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## EXPERIENCE

### **BBDO Atlanta / Art Director / August 2023 - Present**

- Concepting and executing integrated campaigns for The Home Depot, The Honeybaked Ham Company, Georgia Lottery, Wayne-Sanderson Farms, Bayer Crop Science, and more.

### **Chemistry / Art Director / November 2022 - August 2023**

- Concepted and executed integrated campaigns for CG, Krystal, New York Life, Clearview Credit Union, and more.

### **Chemistry / Junior Art Director / July 2021 - November 2022**

- Concepted and executed integrated campaigns for CG, IHG, Lids, UPS Capital, New York Life, Krystal, Wish ATL, and more.

### **Second Story Media / Co-Founder & Art Director / January - May 2019**

- Part of a small team that built ASU's first student-run communications agency

### **WilsonMcGuire Creative / Art Direction Intern / May - August 2018**

- Concepted a campaign that got produced by The National Conference Center
- Worked with the creative director to produce TV, print, out of home and social ads
- Bonus: made a logo sculpture out of medical casting tape

### **Winston-Salem Fairgrounds / Marketing Intern / May - July 2017**

- Created social media advertisements and event promotions
- Interviewed talent on Facebook Live
- Bonus: lost a pie eating contest, met Sinbad and drove a bulldozer

## EDUCATION

### **VCU Brandcenter 2019 - 2021**

- MS in Business, Art Direction

### **Appalachian State University 2015 - 2019**

- BS in Communication, Advertising
- Minor in Studio Art

## AWARDS

### **Atlanta Advertising Awards 2022**

- Gold: 3x Wish ATL, 2x Wheels4Walls
- Silver: 2x Wish ATL, 1x Wheels4Walls
- Bronze: 3x Wish ATL, 2x CG Good Like That

